



ANDREA MAIRONE

UX/UI & Graphic Designer

"I believe in generating positive impact on society to make a difference in our daily lives and bring innovation to people."

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📍 Nationality: Italian/Argentinian
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Professional Skills

- UX/UI
- HTML | CSS
- Design Thinking
- Wireframing
- Design System
- Graphic Design

Software and Tools

- Sketch
- Figma
- Invision
- Photoshop
- Illustrator
- Corel Draw

Personal Skills

- Teamwork
- Organized
- Practical
- Dynamic
- Brave
- Innovative

Languages

- Spanish (Native Speaker)
- English (Work Proficiency)
- French (Advanced)



RELEVANT WORKING EXPERIENCE

Digital Society School

Amsterdam | Sep 2020 | Present

Service Designer - UX/UI Designer

- **EdTech for Social Change** Track.
 - Currently, I'm working in a solution to solve educational disruption in Ghana, Africa by using EdTech and constantly implementing the **Design thinking process** iteration in every sprint.
 - Conducts user research to find problematic areas and improve user experience
 - Communicate findings using e.g. **personas, user requirements, user stories, workflows, user experience maps.**
 - Create low- and high-fidelity (interactive) **mockups**
 - Define the right **user-centered design** approach based on the project's goals and status quo (timelines, availability of skills, etc.).

Any Image

Amsterdam | Nov 2016 | Nov 2019

Service Designer - Graphic Designer

- **Coordinate work** with photographers, artists and other designers to create selections of images fitting a specific campaign theme through **Google Suite, Dropbox, Asset Bank, Trello.**
 - *Partners: Riviera Maison - Amazon - Wehkamp - Home 24 - Art Collection International - Wayfair - Westwing DE - FR - ES - IT - PL*
 - Digital enhancement of stock images using Adobe **Photoshop** and **Illustrator.**
 - Product catalogue.
 - **Mentoring** and **supervision** of junior designers.
 - Communication, full administration, logistics and follow up of projects with business clients from all around Europe.



EDUCATION

UX/UI Bootcamp

Amsterdam | Nov 2019 | Apr 2020

Ironhack: Intense training in **user research, wireframing, Sketch, Figma, design system, prototyping, Notion, Slack, HTML, CSS.**

BA in Graphic Design

Argentina | Mar 2003 | Dec 2005

School of Applied Arts Lino Enea Spilimbergo in Córdoba, Argentina.